



Aged & Community Services
Association of NSW & ACT
Incorporated

Aged and Community Services Association of NSW and ACT

CORPORATE SUPPORTER PROPOSAL

2011/2012

www.agedservices.asn.au



About Us

The Aged & Community Services Association of NSW & ACT Inc. (ACS) Corporate Supporter proposal offers companies that service the aged and community care industry, an opening to align themselves with the NSW and ACT industry peak body and its members, an opportunity to build a profile and reputation within the sector.

As a valued ACS Corporate Supporter you are entitled to a wide range of benefits and corporate opportunities.

- A subscription to the quarterly ACS Update magazine as well as opportunity to write editorial for the magazine.
- A subscription to the fortnightly ACS email bulletin 'Brief Update'.
- Listing in the Corporate Supporter section on the ACS website, which includes a brief company profile, your company logo, and a link to your company's website.
- Discounted exhibition rates for all ACS conferences and training.
- Discounted registration rates for all ACS Conferences and training.
- Discounted advertising rates in quarterly ACS Update Magazine.
- ACS Corporate Supporter logo that can be used for your entire organisation's promotional material.
- Your company's promotional material displayed in our training room.

Entitlements

Entitlements

Subscription to the ACS quarterly magazine 'ACS Update'.

Subscription to go to:

- Main contact person
- Other contacts - please provide name and address if different to above (max 4)

Subscription to the ACS fortnightly email bulletin 'Brief Update' allowing you regular access to industry issues.

Subscription to go to:

- Main contact person
- Other contacts - please provide name and e-mail address _____

Listing in the Corporate Supporter section on the ACS website, including a brief profile of your company, your company logo, and a link from the ACS Website to your company website.

Please provide your company details, including a short profile (approximately 80 words), a company logo and a link to your website.

ACS Corporate Supporter logo that can be used in your organisation's promotional material (conditions apply).

Please e-mail me the ACS Corporate Supporter logo and its Policy of Use.

Company promotional material displayed in ACS training rooms.

ACS conducts member short courses, accredited training courses and business/executive seminars at its corporate offices throughout the year.

- Yes, I will be sending 100 company brochures (no larger than A4 size) to ACS.

The total cost for becoming an ACS Corporate Supporter is **\$1,035.00** (incl. GST)

Advertising

Advertising

Yes I would like the opportunity to discuss the following Advertising and Sponsorship Opportunities that are available to me as an ACS Corporate Supporter:

ACS Update advertising – I am interested in advertising in the following issues

- September
- December
- March
- June

Double page, full page, half page, quarter page advertising and inserts available.

ACS Update - I am interested in writing an article for ACS Update magazine.

Sponsorship

ACS Conferences - I am interested in the following conferences in 2011/12

- | | | |
|---|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> Frontline Conference, Sydney | <input type="checkbox"/> to Exhibit | <input type="checkbox"/> to Sponsor |
| <input type="checkbox"/> AAG/ACS Conference, Dubbo | <input type="checkbox"/> to Exhibit | <input type="checkbox"/> to Sponsor |
| <input type="checkbox"/> ACS State Conference, Sydney | <input type="checkbox"/> to Exhibit | <input type="checkbox"/> to Sponsor |



More Opportunities

□ ACS Afternoon Seminar Sponsorship

ACS Afternoon Seminars feature the most current issues and topics on the aged and community care agenda. Details of the topics and speakers for each seminar will be announced eight weeks prior to the event. Depending on topic, these seminars attract executives, senior management, finance and clinical staff of our provider organisations.

Sponsorship entitlements include:

- A 10 minute welcome and introduction to seminar participants, including a brief outline of your company's services.
- Corporate logo on holding slide prior to the conference commencing.
- Two seminar registrations.
- List of delegate details – Hard copy (subject to individual delegate's approval).



Our Packages

ACS Corporate Sponsorship Packages

ACS is committed to developing relationships with our Corporate Supporters, particularly those who express long-term commitment in the provision of exemplary services in the aged care industry. The Corporate Sponsorship Packages are an exclusive and limited invitation for ACS Corporate Supporters (incorporating National Partners and National Corporate Supporters of Aged & Community Services Australia).

We are very pleased to provide aged care service/product suppliers with the following sponsorship options in 2011/12.

- ACS GOLD PACKAGE **SOLD**
- ACS SILVER PACKAGE **SOLD**
- ACS BRONZE PACKAGE 2 available

The above packages are a guide to the level of exposure and promotion which ACS can provide to suit different sponsorship budgets. We are also very happy to incorporate any of the above packages into a more personalised package to suit the individual needs of your organisation (providing the value for the complete package remains similar).

If you have any further queries, please contact

Richard Ackland

Business Development Coordinator

ACS

Phone: 02 8754 0400

Fax: 02 9743 4556

Mobile: 0438 440 523

E-mail: richarda@agedservices.asn.au