



Aged & Community Services  
Association of NSW & ACT  
Incorporated

# Aged and Community Services Association of NSW and ACT

**CORPORATE SUPPORTER PROPOSAL**

2010/2011

[www.agedservices.asn.au](http://www.agedservices.asn.au)

# About Us

This ACS Corporate Supporter proposal offers companies that service the aged and community care industry an opening to align themselves with the NSW and ACT industry peak body, and an opportunity to build a profile and reputation within the sector.

**As a valued ACS Corporate Supporter you are entitled to a wide range of benefits and corporate opportunities.**

- A subscription to the ACS Update Magazine as well as opportunity to write editorial for the magazine.
- A subscription to the ACS email bulletin 'Brief Update'.
- Listing in the Corporate Supporter section on the ACS website, which includes a brief company profile, your company logo, and a link to your company's website.
- Opportunity to profile your business by writing a feature story on the Corporate Supporter page of the ACS website.
- Discounted exhibition rates for all ACS conferences and training.
- Discounted registration rates for all ACS Conferences and training.
- Discounted advertising rates in ACS Update Magazine.
- ACS Corporate Supporter logo that can be used for your entire organisation's promotional material.
- Your company's promotional material displayed in our training room.
- Speaking opportunities at our Afternoon Seminars as a sponsor.

# Entitlements

## Entitlements

### **Subscription to the ACS bi-monthly magazine 'ACS Update'.**

Subscription to go to

Main contact person

Other contacts - please provide name and address if different to above (max 4)

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### **Subscription to the ACS fortnightly email bulletin 'Brief Update' allowing you regular access to industry issues.**

Subscription to go to

Main contact person

Other contacts - please provide name and email address \_\_\_\_\_

**Listing in the Corporate Supporter section on the ACS website, including a brief profile of your company, your company logo, and a link from the ACS Website to your company website.**

Please provide your company details, including a short profile approx 80 words, company logo and a link to your website.

**ACS Corporate Supporter logo that can be used in your organisation's promotional material (Conditions apply).**

Please email me the ACS Corporate Supporter logo and it's Policy of Use.

**Company promotional material displayed in ACS Training rooms.**

ACS conducts member short courses, accredited training courses and business/executive seminars at its corporate offices throughout the year.

Yes, I will be sending 100 company brochures (no larger than A4 size) to ACS.

The total cost for becoming an ACS Corporate Supporter is **\$1000.00** (Inc GST)

*Discount is available for Not for Profit organisations – Total Cost of \$900.00 (Inc GST)*

# Advertising

## Advertising

Yes I would like the opportunity to discuss the following Advertising and Sponsorship Opportunities that are available to me as an ACS Corporate Supporter:

**ACS Update advertising** – I am interested in advertising in the following issues

- September
- December
- March
- June

Double page, full page, half page, quarter page, strip advertising and inserts available.

**ACS Update** - I am interested in writing an article for ACS Update magazine.

## Sponsorship

**ACS Conferences** - I am interested in the following conferences in 2010/11

- |   |                                     |                                     |
|---|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> NSW HACC and Community Care Conference | <input type="checkbox"/> to Exhibit | <input type="checkbox"/> to Sponsor |
| <input type="checkbox"/> ACS Frontline Conference               | <input type="checkbox"/> to Exhibit | <input type="checkbox"/> to Sponsor |
| <input type="checkbox"/> ACS Northern Region Conference         | <input type="checkbox"/> to Exhibit | <input type="checkbox"/> to Sponsor |

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- November/ Dec ember
- January/ February
- March/ April
- May/ June

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# More Opportunities

## **ACS Website**

Opportunity to profile your business by writing a feature story on the Corporate Supporter pages of the ACS website (changed monthly but a recurring rotational opportunity). Please note that this is on a first in first served basis. Please nominate your preferred month.

## **ACS Afternoon Seminar Sponsorship**

ACS Afternoon Seminars feature the most current issues and topics on the aged and community care agenda. Details of the topics and speakers of each seminar will be announced eight weeks prior to the event. Depending on topic, these seminars attract executives, senior managements, finance and clinical staff of our provider organisations.

Sponsorship entitlements include:

A welcome and introduction to seminar participants, including a brief outline of your company's services.

Corporate logo on holding slide prior to the conference commencing.

One seminar registration.

List of delegate details – Hard copy (subject to individual delegate's approval).

# Our Packages

## ACS Corporate Sponsorship Packages

ACS is committed to developing long and beneficial relationships with our Corporate Supporters, particularly those who express long-term commitment in the provision of exemplary services in the aged care industry. The Corporate sponsorship packages are an exclusive and limited invitation for ACS Corporate Supporters (incorporating National Partners and National Corporate Supporters of Aged & Community Services Australia).

We are very pleased to provide aged care service/product suppliers with the following sponsorship options in 2011.

- ACS PLATINUM PACKAGE Available
- ACS GOLD PACKAGE **SOLD**
- ACS SILVER PACKAGE **SOLD**
- ACS BRONZE PACKAGE 2 available

The above packages are a guide to the level of exposure and promotion which ACS can provide to suit different sponsorship budgets. We are also very happy to incorporate any of the above packages into a more personalised package to suit the individual needs of the organisation (providing the value for the complete package remains similar). The sponsorship package is generally for a twelve month period aligned with the calendar year.

**If you have any further queries regarding these entitlements, please contact**

**Amy Neville**

**Events Coordinator**

**Aged and Community Services Association**

**Ph: 02 8754 0400**

**Fax: 02 9743 4556**

**Email: [amyn@agedservices.asn.au](mailto:amyn@agedservices.asn.au)**

# ACS Corporate Supporter Application Form

Two Easy Ways to Become Involved

**By Mail:** Return this form to:  
Aged and Community Services Association of NSW & ACT  
Level 3, 9 Blaxland Rd, RHODES NSW 2138

**By Fax:** Fax back to 02 9743 4556

**Organisation Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Contact Position** \_\_\_\_\_

**Organisation Address** \_\_\_\_\_

**Phone Number** \_\_\_\_\_ **Fax Number** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Website Details** \_\_\_\_\_

**ABN/ACN** \_\_\_\_\_

## Corporate Supporter Category

Please select a category for your organisation to be listed under on the ACS Corporate Supporters website (if you wish to be listed under multiple categories an additional charge applies).

- |  |   |
|--|---|
| <input type="checkbox"/> Aids and Equipment                    | <input type="checkbox"/> Food Service Management            |
| <input type="checkbox"/> Audit, Survey and Benchmarking        | <input type="checkbox"/> Laundry Systems                    |
| <input type="checkbox"/> Building and Design                   | <input type="checkbox"/> Legal Services                     |
| <input type="checkbox"/> Cleaning Services / Equipment         | <input type="checkbox"/> Maintenance Services               |
| <input type="checkbox"/> Consultants                           | <input type="checkbox"/> Other Services                     |
| <input type="checkbox"/> Continence Management                 | <input type="checkbox"/> Recruitment / Traineeship Services |
| <input type="checkbox"/> Emergency Call Systems / Call Systems | <input type="checkbox"/> Service Providers                  |
| <input type="checkbox"/> Financial Services and Superannuation | <input type="checkbox"/> Software and Computer Systems      |

I/We wish to apply to become a Corporate Supporter for Aged & Community Services Association of NSW & ACT Inc and be placed on the mailing list to receive a bimonthly copy of Update Magazine and the fortnightly email of Brief Update and other member information. If you do not wish to receive this please email [amyn@agedservices.asn.au](mailto:amyn@agedservices.asn.au)

Signed on Behalf of: \_\_\_\_\_  
(Company Name)

Signature: \_\_\_\_\_

Position Held: \_\_\_\_\_ Date: \_\_\_\_\_

**Please Note: All booking forms are subject to approval by ACS.**

Office Use Only			
Starting Month	Year	Signature	Cost (inc GST)